



Personal Touch Photography

www.PersonalTouchPhotography.com

James Bird
Lakeville, MN
952-461-4301

2010 High School Senior:		Session Fee: \$50 indoor/outdoor 1 – 2 hours plus travel outside local Lakeville area	
		<i>Singles</i>	<i>Qty 2 to 5 same pose</i>
Luster Finish	(1) 8x10 or (1) 8x12	\$12	\$9.00 each
	(8) Die Cut Wallets – Rounded Corners	\$12	\$9.50 each
	5x7, 4x6 luster	\$6	\$5.00 each
	4x5, 3.5x5, 2x3 luster	\$5	\$4.00 each
	10x13 luster including backerboard	\$29	\$23
	11x14 luster including backerboard	\$44	\$36
	16x20 luster including backerboard	\$62	\$52
Finish Options			
	Text Personalization	\$3 per pose	
	Backerboard	Included on Large Prints	
	Texturing	As quoted	
	Metallic Paper	15% over luster paper	
	Electronic Yearbook submission	Included in session fee !	
Mounted Fine Art Canvas or Soft Velvet:			
	– Rich texture heavy material mounted on foam backerboard Requires standard frame and mounting hardware. Glass not recommended		
	8X10 Fine Art Material	\$95	20x24 Fine Art Material \$225
	11x14 Fine Art Material	\$115	24X30 Fine Art Material \$255
	16x20 Fine Art Material	\$170	30X40 Fine Art Material \$356
Wrap Around Canvas:			
	– Rich texture heavy material wrapped around hardwood frame. Ready to hang. Requires no frame, no glass		
	8x10 Wrapped Canvas	\$125	20X24 Wrapped Canvas \$260
	11x14 Wrapped Canvas	\$155	24x30 Wrapped Canvas \$380
	16x20 Wrapped Canvas	\$205	30X40 Wrapped Canvas \$490
Other:			
	4-color press bookmarks, and modeling rep cards	As quoted	
	5x7 Spiral Bound proof books, 25-30 page, custom cover	Starting at \$95	

Unfolded Graduation/Announcement Card Pricing: \$15 - \$40 typesetting charge plus . . .

- Envelopes Included - Additional discounts apply at 150 quantity –

Luster Card Size: **4x8** - \$1.05 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **4x8** - \$1.20 each, 25 minimum order, single sided print, metallic photo paper
 Luster Card Size: **5x8** - \$1.30 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **5x8** - \$1.50 each, 25 minimum order, single sided print, metallic photo paper
 Card stock 4-color press **5x7** - \$1.60 each, lots of 25, double sided print, similar to 'hallmark' card paper
 Art Paper 4-color press **5x7** - \$1.70 each, lots of 25, double sided print, warm to the touch, softer paper
 Pearl Paper 4-color press **5x7** - \$1.80 each, lots of 25, double sided print, cool metallic sheen, HOT for Seniors!

Senior F.A.Q.

Q. Why do Senior pictures cost more than K-11 or other portraits?

A. Both the time invested and the caliber of the tools are greatly increased for senior photography. Today's seniors are high-tech and high quality; both of these attributes increase costs considerably. A senior photo shoot will typically consist of about 300 – 400 photos, 40 – 60 of them being available to the client for review, equaling hours of invested dedicated time.

Q. Why does PTP charge so much less? Is it a lower quality product??

A. PTP has very little overhead, and is not a full-time business for income. PTP came about for the enjoyment I get from doing the work, at times I enjoy it so much I can almost feel guilty about charging anything – *Don't get any ideas.*

A. The photo session, materials and tools are of the highest industry quality. Matter of fact, in many cases the equipment being used is far beyond the quality found in commercial portrait labs. The standard printed media is on studio quality archival paper – it doesn't get much better.

Q. Can I get an electronic copy of my pictures?

A. Sorry, no. All pictures taken remain the rights of PTP. However, I will have all source media archived for reference in the event you would like to order additional prints in the future. I will happily interface directly with H.S. Yearbook committees for the submission of electronic media for yearbooks however.

Q. How long does the photo session last?

A. This is where PTP is very different than the larger production shops. A sitting can take as long or as short as it takes to get the job done. No rushing. For some people it's an hour, for others, it's longer. Typically the client will tire out before I do. We'll both know when we've accomplished what we set out to accomplish. Senior sessions are typically 1 to 2 hours, sometimes across more than one day.

Q. Can you fix up a picture to reduce acne, scars, or such? Can you add my name or graduation year?

A. Absolutely. Minor digital rework is included in the price of all purchased pictures. The level of rework, if any, is a personal choice of the client. Major rework and/or typesetting will have a nominal fee.

Q. What do I wear? Can I change?

A. This is a personal preference. There are certainly no rules that have to be followed. I find the best pictures come with the simplest of clothing - jeans and plain T-shirts can really make a photograph something special. In general, nothing too flashy, nothing too bright. Stay away from anything with writing or pictures on it. Portraits tend to look best with covered arms, and layered clothing. The most important thing is to be comfortable, and be yourself. Changing is fine, layered clothing will also help add variety while saving time and effort.

Q. What type of shoes should I wear?

A. My preference is to shoot bare-foot in casual full-length portraits when the client is comfortable doing so. Otherwise, shoes or socks that coordinate in color and don't stand out work best. Heels for the ladies will help in body form.

Q. Where do I go for a photo shoot?

A. I do photo sessions at my well-wooded 3-acre home south of Lakeville as well as parks, schools, water falls, farms, or even on premise. Prices will vary accordingly.

Q. Can I bring friends to the photo session?

A. I ask that friends stay home and enjoy the results of the photo shoot afterwards. In order to have a clear focus on the mission at hand, both the client, and I will require a lot of concentration. Moms or Dads are always invited, but even then I typically ask them to observe from a fair (far) distance.

Q. Can I share my web ID and password?

A. Absolutely. It's totally up to you. Many people find that it's a great way to show relatives around the country their photo shoot.